

#### International Society for Krishna Consciousness Founder Acharya: His Divine Grace A. C. Bhaktivedanta Swami Prabhupada



Iskcon Columbus present

## 1st Jagannath Rath Yatra



#### And

# Jagannath Food Festival 3508 Walker Road, Hilliard,

OH 43026







#### Come join the

#### Grand Chariot Festival!

#### Starting Point

Hilliard Bradley High School 2800 Walker Rd. Hilliard. OH 43026fg

#### Parade Route

ISKCON New Temple Land

#### Destination

ISKCON New Temple Site 3508 Walker Road, Hilliard. OH 43026

#### - Event Schedule 💠



- (1) 2:00 PM EST
  - · Place Lord Jagannath on the Rath (Chariot) Perform Arti
- (1) 2:30 PM EST
  - · Rath Yatra (Grand Parade) Begins
  - Walker Road will be blocked during parade by Hilliard Police Department.
- (1) 4:15 PM EST
  - · Rath Reaches ISKCON New Temple Entrance
- (1) 4:15 PM 4:30 PM EST
  - · Lord Jagannath enters the New Temple Site
    - · Flower shower on the Chariot from a helicopter!

- (1) 4:30 PM 4:40 PM EST
  - · Install the Deities into the Deity Tent
- (\) 4:40 PM 5:00 PM EST
  - · Melodious Kirtan in the Deity Tent
- (1) 5:00 PM Onwards
  - Ecstatic Traditional Cultural Performances and Dances

To Perform or Participate, Contact Volunteers:





#### Parking and Shuttle Information



#### **Parking Location**

Hilliard Bradley High School 2800 Walker Rd, Hilliard, OH 43026

- Free Shuttle Service provided between the school and New Temple Site.
- Strictly No Parking at the New Temple Site (3508 Walker Road).



#### Passenger Drop-off

- You can drop passengers for the Food Festival at the New Temple Site, then park at the school.
- Shuttle service will return you to the Jagannath Food Festival site and back to the parking lot.





#### Important

- If attending both the Rath Yatra and Jagannath Food Festival, arrive at the school before 2:00 PM and park there.
- Shuttle services will run back and forth throughout the event.

## Jagannath Food Festival

3508 Walker Road, Hilliard, OH 43026





For Destination



For Volunteers



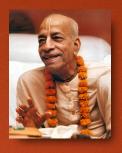
For Parking



For Food Festival

#### About Jagannath Rath Yatra

Srila Prabhupāda first got the idea for performing the festival in San Francisco while looking out the window of his room above Frederick Street. Noticing flatbed trucks passing below, he thought of putting the Jagannātha deities on the back of such a truck and conducting an American-style Ratha-yātrā festival. He had even sketched a truck with a four-pillared canopy on the back and decorated it with flags, bells, and flower garlands. And he had called in his disciple Syāmasundara: Make me this cart for Ratha-yātrā." Now, ready and sitting outside the temple on Frederick Street, was the cart—a yellow Hertz rental truck, compliments of the Diggers and complete with five-foot columns and a pyramidal cloth canopy.



#### Srila Prabhupada at a Rathyatra event

Mukunda and Syāmasundara glorified Jayānanda: he drove all around San Francisco getting donations of fruits and flowers, found people to help decorate the cart, installed the sound system on the truck, and distributed posters in the stores. He was tireless, and his enthusiasm was inspiring everyone else to take part. The women had been cooking capātīs all day, so there should be thousands to give away to the crowd. The devotees had prepared hundreds of Hare Kṛṣṇa Ratha-yātrā festival balloons to release on the streets as the parade began. When the devotees asked what else they should do, Prabhupāda said that this was all – a procession, prasādam distribution, kirtana. The people should get a chance to see Lord Jagannātha and chant Hare Kṛṣṇa. There should be chaning and dancing in front of the cart throughout the procession. "But do everything nicely," Prabhupāda said. "Do it as well as you can, and Lord Jagannātha will be satisfied."

### New ISKCON Temple Site

3508 Walker Road, Hilliard, OH 43026

Join us for the Ratha Yatra celebration at the site of the upcoming ISKCON Temple.

Construction is underway and expected to be completed by the end of 2025. Let's gather on this auspicious ground for a day of devotion and joy.







